

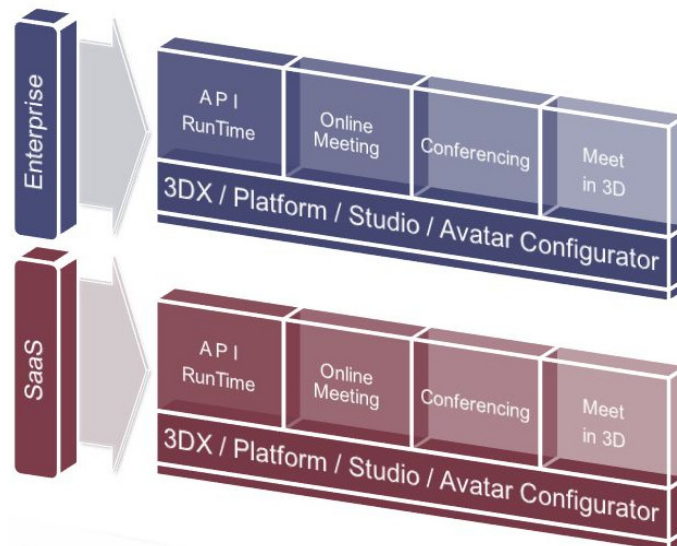


PRESS RELEASE

3DXplorer Collaborative Platform for Enterprises Launched

Collaborative Interactive Engaging 3D Workplaces Now Available On Customer's Servers

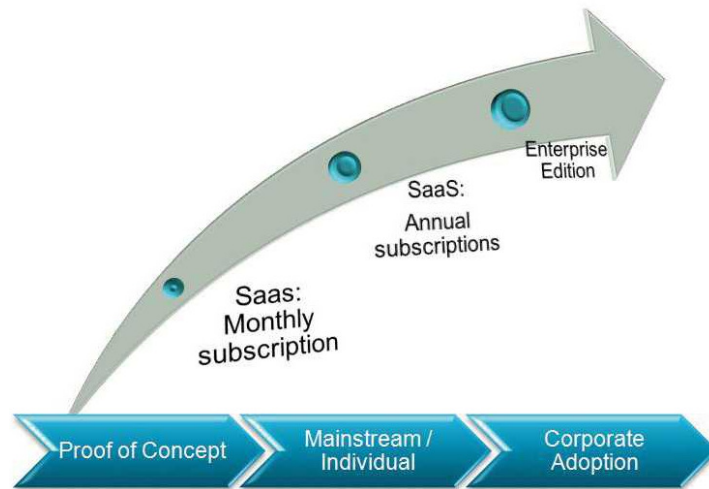
August 19, 2009 - Irvine, California & Paris, France – Altadyn, the developer of 3DXplorer®, the first browser-based plug-in-less 3D platform for synchronous collaboration, today announced the release of its new product line, 3DXplorer Enterprise Edition, with immediate availability. All 3DXplorer SaaS based products are now also available for installation on corporate servers behind the firewall.



Demanding customers with specific requirements in terms of performance of the servers, security of their data, or even due to specific geographic distribution of their users, now have the choice of using their own network infrastructure and use 3DXplorer as a traditional software, installed on their own servers and managed by their own IT team, instead of using it in the standard SaaS mode (Software as a Service).

Tiered product levels allow for efficient customer adoption and implementation. Customers can start with immediately available SaaS plans, and progress smoothly from testing a proof-of concept to integrating a matured solution by leveraging our dual SaaS/Enterprise model (diagram 1). The Enterprise Edition server software itself is easy to install, requires minimal bandwidth to deliver and only a low-grade computer for end-users to access (no software or plug-ins needed to install on end-user computers). In fact, the deployment is extremely simple as there is no client software to install. The Enterprise Edition puts full control of development and customization in customers hands.

FOR IMMEDIATE RELEASE



Practical 3D Applications

- Enterprise Social Networking - provide an immersive networking and socializing tool that keeps private communications behind your firewalls
- Enterprise Conferencing in 3D - import 3D products into your virtual rooms for collaborative product development meetings, or display confidential strategic presentations in an immersive 3D environment without sending your data into any public internet network
- Enterprise Training & Simulations in 3D - develop interactive synchronous training environments and deploy training sessions to everyone within your organization securely
- Enterprise eLearning - add powerful interactive 3D to your Learning Management System and keep all courses and information confidential
- Enterprise 3D Events - host unlimited number of Webinars and virtual events;

To read more about 3DX/Enterprise here:

http://www.3dexplorer.com/static-v3/pdf/3DX_Enterprise.pdf

To retrieve Hi-res images:

http://www.3dexplorer.com/static-v3/images/big/3dx_enterprise-p1-1.JPG

http://www.3dexplorer.com/static-v3/images/big/3dx_enterprise-p1-4.JPG

About Altadyn

Altadyn leads the next generation of collaborative solutions by enabling a new type of user experience (Immersive 3D), leveraging its cutting edge web3D platform for live collaboration, accessible to all. It's a disruptive technology which enables full 3D immersive spaces with simple browsers on any computer, with no download or installation required. Altadyn customers include NDU/FCVW (National Defense University), Saint-Gobain (NYSE Euronext: SGO), Cubic (NYSE: CBC) , Aptima, Dell Inc. (NASDAQ: DELL) and more. Altadyn operates globally with offices in Paris, France and Irvine, California. For more information, visit www.3DXplorer.com or contact:

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