



PRESS RELEASE

Independent Analyst Interviews World Expert 3DXplorer® from Altadyn in web3D Report

Web3D is considered as the next Internet evolution

April 30th, 2008 - Irvine, California & Paris, France – Altadyn, a developer of Virtual World creation platforms, today announced that a leading independent research firm has recognized its flagship product 3DXplorer among the pioneers of the emerging web3D market.

The report analyzes the market through vendor interviews, propelling factors, technological challenges and actual achievements.

The executive summary of the report can be found here:

<http://www.forrester.com/Research/Document/Excerpt/0,7211,45257,00.html>

Altadyn's 3DXplorer V3, beta released last January, has received exceptional endorsements from industry leading analysts and experts, most considering it as the first plug-in-less web3D online platform for building and visiting virtual worlds, 3D web sites and 3D web applications. 3DXplorer is based on Java and other widely used industry standards which make web3D immediately viewable on all Windows, Linux, and Mac platforms, and the majority of browsers such as MS Internet Explorer, Firefox, Safari, and Opera.

3DXplorer is a free development platform; authoring and online display of the 3D environment is free.

To watch a presentation video: <http://www.youtube.com/watch?v=UXQ8ym4ufeA>

To see examples of 3D web sites built with 3DXplorer: <http://www.3dxplorer.com/i.php?p=static/14>

To try the product by yourself:

- As a visitor : <http://www.3dxplorer.com/i.php?p=static/13>
- As a designer (create a free account, create a project, change your scene, customize it, add objects, customize them, save and publish): www.3DXplorer.com

And to read about the latest news, please visit our blog:

<http://3dxplorer.wordpress.com/>

About Altadyn

Altadyn is a developer of real-time web3D software that delivers high end technology to everyone's desk. With 3DXplorer -- its web 3D development platform -- and Toon-MX -- a 3D "digital puppetry" software -- the company has focused its efforts on adding a new dimension to the online experience. Altadyn is already delivering value to major customers including SAP, Orange, Bayer, and Glaxo-Smith-Kline. Altadyn has offices in Paris, France and Irvine, California.

For more information visit www.3dexplorer.com or contact:

Altadyn

CEO: Darius Lahoutifard

USA: +1 949.273.0479

International: +33 1 4661 4912

E-mail: PR (AT) 3DXplorer.com

Strategic Reach PR

Rachael Taggart

Phone: +1 303.487.7406

3DXplorer, ALTADYN, and the Altadyn logo are registered trademarks of ALTADYN. All other registered trademarks belong to their respective owners.