



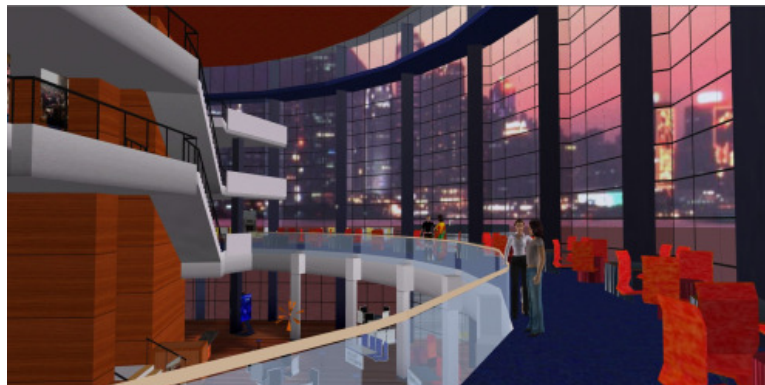
PRESS RELEASE

3DXplorer Replicates Famous Places as 3D Virtual Worlds

Concert Halls, Museums, Web Sites, Even Ancient Monuments and Future Construction Can Be Visited in 3D

July 10, 2008 - Irvine, California & Paris, France – Altadyn, the developer of 3DXplorer, the first “plug-in-less,” browser-based 3D virtual world creation platform, today announced 3DXplorer has been used to deliver a 3D virtual representation of Seattle’s Benaroya Hall, home of the Seattle symphony, on the web. It’s now possible for anyone to simply click a link to visit most spaces of the Hall in full immersive 3D, walking down the corridors, up staircases, and exploring rooms, all in real-time.

“The Benaroya Hall virtual world is a great example of how web3D can be used to enable people located anywhere in the world to experience an environment in full 3D,” said Greg Milliken, vice president of marketing for Altadyn. “Whether the place actually exists, as in this case, or used to exist such as an ancient monument like the Roman Forum in Rome, or will exist in the future, as in the case of planned construction, or is completely imaginary, like a social virtual world, a 3D casual game, a company’s web site, it can be visited and explored interactively. In the case of the Benaroya it’s easy to see how 3DXplorer can be used to promote upcoming events such as concerts or conferences, creating impressions and emotions that would just not be possible with a 2D medium like a photo. This is just the beginning of an open and widely accessible 3D virtual universe, populated with both real and imaginary spaces, and to visit all you do is click a link.”



Opened in September 1998, the design of Benaroya Hall accommodates two performing halls in a complex that is integrated into downtown Seattle. Occupying an entire city block at the very core of the city, the development celebrates the vital role of performance events while maintaining the continuity of commercial life and providing a much-needed public space, in the form of a terraced garden. Including Seattle Symphony events, Benaroya Hall hosts hundreds of public and private events, conferences and shows such as the Casual Games Association’s “Casual Connect Seattle” conference.

The Benaroya Hall 3D virtual world can be visited at the following links:

The Grand Lobby: http://www.3dexplorer.com/download_file/worlds/index_benaroyagrandlobby.html

The Entryway: http://www.3dexplorer.com/download_file/worlds/index_benaentrywaygateslob.html

The Founders Room: http://www.3dexplorer.com/download_file/worlds/index_founders.html

You can also learn more about the facility by visiting the Benaroya web site at <http://www.seattlesymphony.org/benaroya/>.

Altadyn's 3DXplorer is the only plug-in-less, browser-based web3D platform for visiting and building 3D virtual worlds, web sites and web applications. 3DXplorer is based on industry standards such as Java which make 3D environments immediately viewable on any PC or Mac and with any browser without installing a plug-in or client software. 3DXplorer is free of charge for development, authoring, and even for display on small or mid-size websites.

About Altadyn

Altadyn is a developer of web3D technology that makes powerful 3D accessible from any PC or Mac. With the 3DXplorer "plug-in-less," browser-based web3D development platform -- and Toon-MX, a 3D "digital puppetry" software application -- the company has delivered a new dimension to the online experience, making dynamic and immersive 3D immediately viewable on all computer platforms, including Windows and Linux PCs and the Mac, and browsers such as Internet Explorer, Firefox, Safari and Opera. Altadyn customers include SAP, Orange, Bayer, and Glaxo-Smith-Kline, and the company has offices in Paris, France and Irvine, California. For more information visit www.3dexplorer.com or contact:

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