

3DXplorer® Meet-in-3D

3DXplorer Mi3D: a new standard for customized branded 3D Online spaces.

Engage, Interact, Communicate: Greet Website Visitors Within Immersive 3D Online Spaces

3DXplorer Mi3D allows you to instantly engage and communicate with Website visitors within a fully customized 3D Online virtual space. The Mi3D space is placed directly on your Website and is accessible to all. The immersive experience provides a humanized and entertaining first impression that will improve communication channels and increase conversion rates. Any custom Mi3D space can be developed for Websites (i.e. guest lobby, retail shops, even replicate real-world locations or products). Visitors explore spaces freely and can be greeted by live representatives, offering a very personal and effective communication tool.

The First and Only 3D Online Application of Its Kind: No Plug-Ins, No Software to Install

3DXplorer is the *only* immersive and interactive 3D Online platform that can be used without software downloads or plug-ins; this allows businesses, for the first time, to host 3D Online spaces that anyone can instantly access. Site visitors participate with the use of avatars, view and handle 3D object and products, and engage with live site reps as effortlessly as they now surf the Web. Finally, a practical 3D Web solution that everyone can access and leverage without system or software constraints. Mi3D is easy to use and can be developed with minimal costs.



3DXplorer Meet-in-3D Features:

▶ Mi3D Right From Your Home Page:

- Place a Mi3D link right on your home page inviting visitors to a full-screen immersive experience, or embed a smaller view of your 3D space directly within any HTML page.

▶ Custom Spaces With Unique Functional Attributes:

- branded 3D spaces can easily be created—imaginary or real-world replicated (i.e. build show-rooms letting visitors handle any product, such as opening a laptop or car door, etc.)
- immersion allows you to engage and interact with visitors live and in real-time
- integrated VOIP enables your site reps to solicit and call visitors directly
- integrated instant messaging function allows site reps to chat and engage site visitors instantly
- video links and embedded slide shows can be displayed on wall-mounted screens
- embed hyperlinks, taking visitors to purchase pages, contact pages, etc.
- bell emails can be turned on to automatically send visitor announcements to site reps

▶ Interconnected Spaces Without Limits:

- infinitely scalable, create interconnected rooms/areas using virtual doorways or other links

▶ Free Personalized Avatars For All Your Visitors:

- visitors can enter immediately as a “guest avatar” or spend a few minutes creating a personalized look—choose from various ethnicities, hair color, clothing styles, etc.
- utilize animations such as hand-shaking, laughing, etc. to better engage site visitors

▶ Analyze Statistics:

- reporting allows you to see who has visited your 3D space, how often and for how long

▶ True Immersive Mass-Market Reach in 3D:

- No software for the end-user to install, and quick load-times make Mi3D a practical technology for developing innovative, compelling and practical 3D Online marketing solutions.

- ☑ Enterprise Friendly, No Open Port Required
- ☑ No Plug-In Required, No Software to Install
- ☑ Browser-Based, No Firewall Issues
- ☑ SaaS (Altadyn hosts) or Enterprise (Intranet)
- ☑ Runs on any Computer (Win/Mac/Linux)
- ☑ Browser Friendly (IE, Firefox, etc)

- ☑ Easy-to-Use Authoring Studio
- ☑ Avatar Configurator, Create Personal Looks
- ☑ Web-Native Open Modeling Environment
- ☑ Open API (Javascript/PHP/HTML)
- ☑ Secure: Your Data is Converted to Proprietary Formats & Can be Password Protected

Innovative Marketing Applications

- 3D Website “Lobbies” w/Greeters
- Enable Visitor/Product Interaction in 3D
- Virtual Tradeshow
- Live Help in 3D (*live chat evolved*)
- Unique Virtual Venues for Virtual Events
- Interactive 3D Online Mktg & Advertising
- Expose Architectural Creations Easily
- Host Any Immersive 3D Space on Any Website and Offer True Effective Mass-Market Reach Thanks to 3DXplorer's One-of-a-Kind Plug-in-Less Technology

Seeing Is Truly Believing

There is no better way to research or understand what we're offering than to meet in one of our actual 3D spaces Online. Contact us now to set up a 15-minute experience!

