

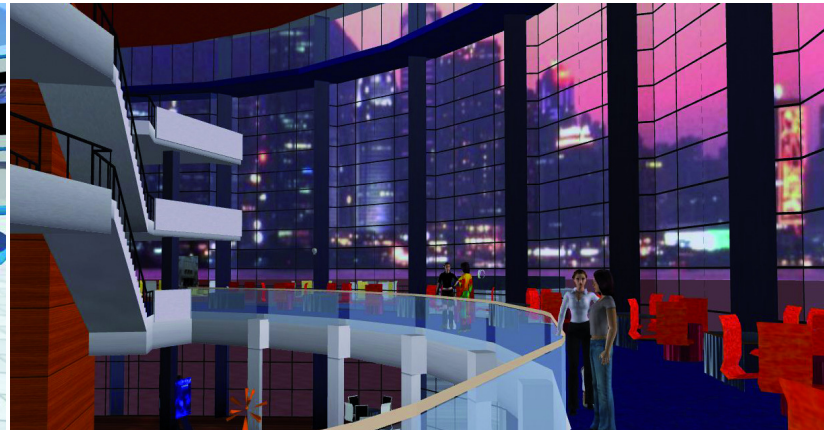
3DXplorer® for Web Marketing

A New 3D Technology That Removes The Old Barriers: Immersive 3D Finally Accessible To Everyone

3DXplorer offers the *first* and *only* platform for developing fully-customized, immersive and interactive 3D Online environments that can be accessed without plug-ins or downloads—meaning, that for the first time ever, anyone with an internet connection can navigate branded 3D Websites or other 3D Web Marketing spaces just as easily as they would simple HTML pages. This is the most personalized Web experience yet, and takes Internet rich media to the next level.

Web Marketing Goals Exceeded: Engage, Interact, Personalize, Measure And Convert

3DXplorer allows you to engage and interact with Website visitors the instant they enter your 3D Online environment; use personalized avatars and live site greeters to learn more about your visitors and prospects; gather and measure very specific data obtained from live conversations and your visitor's avatar information; use real-time interaction to increase conversions (i.e. Online sales, lead-generation, event registration, new product promotion, enhanced personal experiences, brand building, etc.). Best of all, the 3DXplorer platform is very quick and cost-effective to develop.



Web Marketing With 3DXplorer

► How Effective Would A Retail Shop Be Without Its Sales Staff

- Websites without live greeters are missing out on innumerable conversion opportunities.
 - 3DXplorer allows you to employ live greeters that personally welcome site visitors, ask/answer questions, obtain lead information, close sales, conduct market research... essentially, you're able to personalize experiences while proactively driving conversions.
 - Personal experiences cultivate brand loyalty, increased sales, higher conversion rates and a better understanding of your visitors/prospects.
- Statistics reveal that roughly 85% of visitors to enter a 3DXplorer space embrace interaction.
 - What this means for you: for example, if your 3DXplorer space averages 1,000 visits per month, you have 850 engaged prospects per month. And, you can easily increase numbers using promotions (i.e. offer e-coupons to visitors... once in, your greeters go to work!).

► 3DXplorer Is The Only Tool Or Technology Of Its Kind

- Develop immersive 3D environments that everyone on the Internet can access without downloads or plug-ins. 3DXplorer is the only technology to offer true mass-market reach in 3D!
- Create any custom 3D environment, location or venue (i.e. guest lobby, retail shop, tradeshow, outdoor space, customer service booth... anything you can imagine).
- Present products in 3D. Allow visitors to view and handle any product in 3D (i.e. cars, electronics, snowboard equipment, clothing... anything you are marketing).
- Bell Emails: automatic notification of visitor arrival allows you to personally greet prospects.

- ☑ Enterprise Friendly, No Open Port Required
- ☑ No Plug-In Required, No Software to Install
- ☑ Browser-Based, No Firewall Issues
- ☑ SaaS (Altadyn hosts) or Enterprise (Intranet)
- ☑ Runs on any Computer (Win/Mac/Linux)
- ☑ Browser Friendly (IE, Firefox, etc)

- ☑ Easy-to-Use Authoring Studio
- ☑ Avatar Configurator, Create Personal Looks
- ☑ Web-Native Open Modeling Environment
- ☑ Open API (Javascript/PHP/HTML)
- ☑ Secure: Your Data is Converted to Proprietary Formats & Can be Password Protected

Innovative Marketing Applications

- 3D Website "Lobbies" w/Greeters
- Enabled Visitor/Product Interaction in 3D
- Virtual Tradeshow & Events
- Virtual Interactive Retail Shops
- Virtual Customer Service (Personalized)

Benefit Highlights

- Increase Conversions & Conversion Rates
- Effectively Promote Cross-Sells
- Engage & Interact With Site Visitors
- Increase Visitor Times Spent At Site
- Personalize Consumer Experiences
- Identify & Learn More About Prospects
- Use Integrated Reporting To Quantify
- Rapid & Cost-Effective Development

Seeing Is Truly Believing

There is no better way to research or understand what we're offering than to meet in one of our actual 3D spaces Online. Contact us now to set up a 15-minute experience!

